

Hap Seng Land's Aria Opens for Registration



The newest and freehold 598-unit Aria Luxury Residence of Hap Seng Land Sdn Bhd, a wholly-owned subsidiary of Hap Seng Consolidated Bhd, is now open for registration.

Hap Seng Land's chief operating officer David Khor said Aria, located in the KLCC area, is a "perfect example of value investment" thanks to its proximity to KL's Central Business District and to the future Tun Razak Exchange (TRX), a dedicated international financial and economic hub.

"Aria's investment potential is huge given its location in the most prestigious address in KL that is commanding high rental values and occupancy levels," he said at a sneak preview of Aria during Hap Seng Land's recent Customer Appreciation Dinner that it hosted to thank past buyers for their support for its past projects.



Hap Seng Land staff and customers with a scale model of Aria Luxury Residence.

Located off Jalan Stonor in the diplomatic enclave in KL, the Aria development will feature two blocks of 45-storey residences with built-ups ranging from 630sq ft to 1,502sq ft. It will have 65,000sq ft (1.5 acres) of facilities on the podium level and on the rooftop, making it one of the largest spreads in the vicinity.

At the event, Khor also announced the completion of Hap Seng Land's The Horizon Residences, a freehold development overlooking the Royal Selangor Golf Club. It was recently completed with the Certificate of Completion and Compliance (CCC).

"Hap Seng sets new benchmarks in terms of quality and value creation through The Horizon Residences. We have built a 50-year legacy of completing each and every one of our projects on time without compromising on quality," he shared.



According to Khor (middle), The Horizon Residences, designed by renowned architects for modern city living, can be a lovely home as well as an investment for the future.

“It is Hap Seng Land’s maiden foray into the highrise luxury residential segment in KL. We wanted to offer our customers something that is out of the ordinary, not the typical concrete-clad residential development that shares similarity with other buildings in the vicinity, but a prestigious address that offers our buyers a place they can call their dream home,” Khor noted.

The two blocks of energy-efficient towers boast extensively glazed facades, rainwater harvesting system and vertical gardens, and set a benchmark for modern and sustainable city living.

“With such green concepts and community-friendly facilities, such as facilities provided on Level 4 of The Horizon Residences, integrated into the development, we hope to build a sustainable community,” he said.

Hap Seng Land will strive towards developing its capability as a property innovator and trendsetter in Malaysia by setting new benchmarks in its developments, he added.



Earlier, the developer paid tribute to its buyers with the “Hap Seng Customer Appreciation Night – A Musical Twilight”, a musical-themed appreciation dinner with celebrity chef Christian Bauer and well-known sommelier David Stephan.

